

# SHANIQUA DAWES

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## EDUCATION

The College of New Jersey (TCNJ), **Bachelor of Fine Arts**

May 2020

**Major:** Visual Arts with Specialization in Graphic Design; **Minor:** Creative Writing

**Cumulative GPA:** 3.9/4.0    **Dean's List:** (all semesters)

**Study Abroad:** Athens, Greece: Exploration of Ancient Greek Culture & Places

Denise Spirito Senior Thesis Grant Recipient

May – June 2017

Feb 2020

## EXPERIENCE

TCNJ Office of Communications, Marketing, and Brand Management, Ewing NJ

Aug 2019 – present

**Graphic Designer**, student position

- Collaborated on 5+ projects to design graphic marketing materials to over 7,000 students including email banners, print publications, social media, environmental & automotive graphics
- Designed TCNJ Athletic vans under budget; Created Snapchat filters and Commencement programs for Class of 2020; Selected images and collaborated on layout of Metzger Drive Banners

Fluent Co, Inc, New York, NY

Jun 2019 – Aug 2019

**Design Intern**

- Composed 3 graphic designs for online promotional banner advertisements
- Designed visual content for 2 sweepstakes promotions surveys on mobile & desktop platforms

TCNJ School of Arts & Communication, Ewing NJ

Mar 2019 – Aug 2019

**Graphic Designer**, student position

- Created 7 flyers for school events such as TCNJ's MasterClass & Alumni Lecture Series
- Designed 7 recruitment promotional materials for School of Arts & Communication prospective students interested in art & art history, music, communication studies, interactive multimedia, or journalism and professional writing

The Newark Museum of Art, Newark, NJ

Jun 2018 – Aug 2018

**Graphic Design/Marketing Intern**

- Designed 3 social media backgrounds for Newark's Community Instagram page to reflect commitment to science, arts & education initiatives
- Composed email marketing visuals to promote 2 summer events reflecting Newark's diverse cultural community (Newark Black Film Festival & Jazz in the Garden)

## SKILLS & PROFICIENCY

- **Adobe Creative Suite**  
(Photoshop, Illustrator, InDesign, XD, Premiere, Dreamwaver, After Effects)
- **Sketch, Figma**
- **HTML/CSS**
- **Web Design**
- **UX/UI Design**
- **Logo Design**
- **Motion Graphics**
- **Video Editing**
- **Google Drive**
- **Photo Retouching**
- **MS Office Suite**
- **Experience with Mac & PC**

## VOLUNTEERISM/ACTIVITIES

**American Institute of Graphic Arts (AIGA)**

Member of Philadelphia Chapter  
Oct 2019 - present

Founding President of TCNJ Chapter

Oct 2019 - May 2020

**Kappa Pi International Honor Society**

Member of Eta Xi Chapter  
Dec 2017 - present

Social Media A-Board Chair  
Nov 2019 - May 2020

**Newark Arts**

Sound of the City Volunteer  
Aug 2018

**Ink! TCNJ's Creative Writing Club**

Member  
Aug 2016 - May 2020

**Montclair Art Museum's Yard School of Art**

SummerART Camp Volunteer  
Jun 2017 - Aug 2017

**Golden Key International Honor Society**

Member  
Mar 2017 - present

Secretary on Executive Board  
Aug 2018 - May 2019

**Sigma Tau Delta International Honor Society**

Member  
Mar 2020 - present